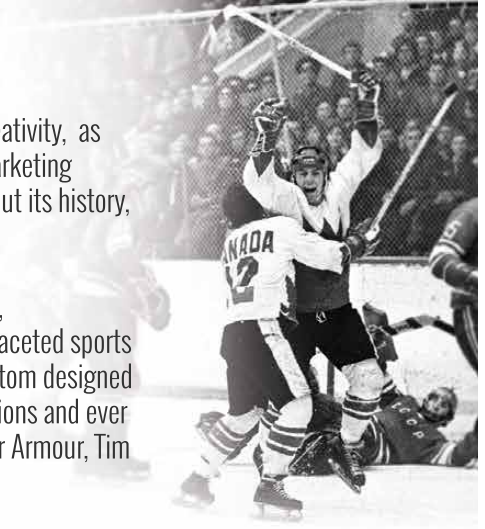


ABOUT FICEL MARKETING CORP.

FICEL Sports & Entertainment Marketing is celebrating over twenty four years of success and creativity, as one of Canada's foremost "sports marketing" agencies. FICEL is best known as the Exclusive Marketing Representative of iconic Hockey Legend Paul Henderson, and other famous NHL stars. Throughout its history, FICEL has developed business relationships with hundreds of current and former NHL players.

FICEL Sports & Entertainment Marketing has and continues to create excitement at Trade Shows, Conventions, Golf Tournaments and National Sales Meetings by providing a wide array of multi-faceted sports themed activities. Our expertise is second to none when it comes to dynamic and innovative custom designed marketing concepts and promotional programs that both meet and surpass our clients' expectations and ever changing needs. We've had the pleasure of serving a wide array of clients including Sharp, Under Armour, Tim Horton's, Bacardi Canada, Canada Post, Molson's, Royal Bank of Canada and many more.



WHAT WE OFFER

FICEL can assist you with your event through a multitude of different ways. Whether you need us to fully run your event or just certain aspects. See below just a few forms in which we offer:

- Raffle Prizes
- Table Gifts
- Silent Auctions
- Online/Mobile Auctions
- Celebrity Appearances
- Staff/Promotional Apparel
- Motivational Speakers

PRODUCTS OFFERED

In addition to our full line of services, FICEL has access to a variety of unique & exclusive products to suit any needs such as:

- Paul Henderson memorabilia
- Art of the Sport Laser Engraved Cast Acrylic Sports Collectibles
- Officially licensed NHL, MLB, NBA & NFL Jerseys, Apparel and Accessories
- Authentically Autographed Memorabilia (Jerseys, Pucks, Prints, Photos, Baseballs, ect.)
- Customized Tackle-Twill Jerseys
- Custom Printed Canvas/Artwork

GOLF TOURNAMENT SERVICES

Let FICEL take the stress off of the planning and execution, and to create a custom golf tournament for your company... small or big we have many years of experience to help create a memorable day for you and your guests.

- TaylorMade Golf Balls & Accessories
- Prizing & Silent Auctions
- Branded Golf Shirts
- Table & Parting Gifts



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